



Alexey Petrenko

UX/UI Designer

Kharkov, Ukraine | Design, User Interfaces | 26 years

Curent **UpWork**

Previous **HireRush.com, SeoToaster, SEO4ITE, Turbogroup**

Education **Ukraine National Aerospace University "KhAI"**

Email **inboxlex@gmail.com**

Phone **+38 099 557 20 21**

Skype **alexey_design1**

Experience

Present

Web UX Designer at UpWork

Tools



Skills

**User Experience Design,
Web Design, User Interface Design,
Flat Design, Landing Pages, RWD,
Mobile Apps, Wireframes, User Scenario.**

Clients

NonStopBonus	http://www.nonstopbonus.com/
Picgravy	https://www.picgravy.com/
Eastern Airlines	http://easternairlines.aero/
Realty World	http://www.localrealtyservice.com/
Brazil Tower Co.	http://braziltowercompany.com/en/
S3 Services Group	http://www.s3-sg.com/
ProxiPros	http://www.proxipros.fr/

Top Rated Freelancer

100% Client Satisfaction.

UX Designer with strong knowledge of Adobe CC tools and Responsive HTML/CSS principles to make each interface user friendly and really working. I can communicate clearly with my clients and do more than they ask. I able to make project from ground to live on long terms.

Over the last 7 years, I am creating creative and skilled interfaces for website themes on all popular CMS and custom frameworks, with head full of ideas and keen eyes for detail.

Moreover, I am specializing in Web UI with a focus on usability & user experience. This is necessary to make your user interface simple and convenient in an understandable form for each user in the world, of course to improve our wonderful world.

It's not important to make more money. However, the main idea is achieving positive feedback and cooperation. In addition, experience and responsibility are very important to me.

2015

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UX Designer

at HireRush.com

Tools



Skills

User Experience Design, User Scenario, User Flows, Research, A/B testing, Split testing, Landing Pages, RWD, OPT-IN Emails, Search Engine Optimization, Web Marketing, HTML+CSS, LESS, Mobile UI

Creating user interface and the interface of user's account.

Creating user scenario of two types of users. Designing Forms Interface.

Analysis and design of user interaction and user experience.

Design for E-mail notifications.

Working with analytics, and conversion goals. Analysis of user recording maps with respect to the user interface.

Creating tests and experiments for improving UX. Improving usability.

Making UI of all website from ground to achieving positive experience of each user.

2014

UI / UX Designer

at Seosamba and Seotoaster CMS

Tools



Skills

Web Design, User Interface Design, Usability Engineering, User Experience Design, A/B testing, Split testing, Landing Pages, Responsive Design, HTML+CSS, LESS, Wordpress, Joomla, Seotoaster, Bitrix cms, Search Engine Optimization, Web Marketing, Mobile UI

Market research client side, studying the client's business, the creation of sales points and improve conversions

Creation of default templates and boiler plates for seotoaster that used by people who download the toaster.

Creation of backend UI cms for seotoaster
Try Demo here <http://demo.seotoaster.com>

Creation new themes for e-commerce as well as the improvement of existing ones.

Re-organized Design Design's online presence that will be easy to maintain and update with current CSS standards

Design Email Marketing companies for clients to spark global sales initiatives and increase associate productivity.

Assisting the R&D team when a new interface for a screen

Team Lead of designers and CSS coders: teach and assisting the team

2012

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Web/UI Designer

at TurboGroup

Tools



Skills

Web Design, Logo Design, User Interface Design,
Responsive Design, HTML+CSS,
Drupal, Magento, Bitrix cms

Improve and creation the corporate websites, user interfaces and all other material necessary for the promotion of the business either on the web or in print

Team Lead of designers and CSS coders

Close cooperation with a team of search engine optimization

Re-organized Design Design's online presence that will be easy to maintain and update with current CSS standards

My work in the studio:
www.1design.net.ua/portfolio

2011

Head of Web Design Department

at SEO4SITE

Web Designer

at Eleden Group

Tools



Skills

Web Design, Logo Design,
HTML+CSS, Joomla, VruеMart, WYSIWYG

Improve and creation the corporate websites, user interfaces and all other material necessary for the promotion of the business either on the web or in print

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My work in the studio:
www.1design.net.ua/portfolio
www.seo4site.com

2009

Web Designer

at Free-lance.ru

Tools



Skills

Web Design, Logo Design

Creation the corporate websites, online shops, business cards, brand blanks, etc...

Creative brand books and identity

My profile:
www.fl.ru/users/Alexey_90

2008

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About

I am creative and skilled designer, fueled by an innate inquisition to make "things" (experiences) better. As a design professional my goal is to remain relevant, consistent and current alongside long-lived sustainable design aesthetics.

Today my portfolio website looks like www.alexeypetrenko.com I've taken care of SEO as well, because today it is important to be friendly with Google. My site also optimized for best viewing on mobile devices and tablets. It is responsive, and that's cool. I take care of the user experience of my and client's websites, is it so important today.

I live and work in Kharkov this is awesome city of eastern Ukraine, but this is not make a problem to relocate.. I have a keen enthusiasm for design and thoroughly enjoy taking design briefs from concept to reality and plunge headlong into the business of the customer to make the working of course and beautiful things. Every day I don't stop take knowledge and job training for best result of life.

Tasks that I willing to carry out:

Market research client side, studying the client's business, the creation of sales points and improve conversions

Designing, testing and further improve the user experience on specific projects

Persistence in communication with the developers and the ability to find a middle ground

Socialize

<http://www.linkedin.com/in/apdesign>

<https://www.facebook.com/ivanov23>

https://twitter.com/ap_design

Google + <http://goo.gl/Y4VUJ>

Language Capabilities:

Ukrainian (Native),

Russian (Fluent),

English (Intermediate)

Case studies

Corporate websites:

<http://easternairlines.aero>

<http://www.localrealtyservice.com>

<http://italyfood-montecarlo.com>

<http://uberx.moscow>

<http://usability.marketnotes.ru>

<http://www.grandpm.com>

<http://www.masterservise.ru>

<http://www.taxi740.ru>

<http://outsourcereceivables.com>

<http://seo4site.com>

Business directory (UX/UI):

<https://www.hirerush.com>

<http://www.umahadex.com>

E-commerce (UX/UI):

<https://www.picgravy.com>

<http://www.nonstopbonus.com>

<http://jewelryhill.com.ua>

<http://cosmeticsjam.com.ua>

<http://hlebttech.ru>

<http://www.xbook.ru>

<http://grandtrend.com.ua>

<http://goodlife.ua>

UI for CMS:

<http://demo.seotoaster.com>

Log in to admin area:

demo.seotoaster.com/go

login: demo@seotoaster.com

pass: demo