

# Alexey Petrenko

## UX/UI Designer

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### Summary

- Learning and understanding what the client's business does and how it does it;
- Determining how to improve existing business process;
- Determining which tasks or steps to automate;
- Designing the new and improving current features of web and mobile apps;
- Implementing the new features web/mobile apps;
- Market research on client side, creation of sales points (UI) and improve conversions (UX);
- Designing, testing and further improve the user experience on specific projects;
- Communicating clearly with my clients and do more than they ask;
- Persistence with the developers and ability to find a middle ground.

I am creating creative and convenient interfaces for web applications and web sites, with head full of ideas and keen eyes for detail. Moreover, I am specializing in webapp UI, such as angular material with a focus on usability & user experience. This is necessary to make user interface simple and convenient in an understandable form for each user in the world, of course to improve our wonderful world.

It's not important to make more money. However, the main idea is achieving positive feedback and cooperation. In addition, experience and responsibility are very important to me.

### Experience

#### UX/UI Designer at mimacom

July 2017 - Present

Currently, I work full time as UX/UI designer on several projects related to healthcare and finance & banking to creating and maintain user flow and style guides/design patterns for applications. I create angular component prototypes for interactive studies, oversee production specs & facilitate design reviews with stakeholders. I collaborate closely with product owner, front-end and back-end developers. And is well acquainted with scrum/agile ceremonies.

#### Web UX Designer at Upwork

January 2015 - July 2017 (2 years 7 months)

On this position I've been as UX Designer with strong knowledge of Adobe CC tools and Responsive HTML/CSS principles to make each interface user friendly and really working.

Has been communicated clearly with my clients and did some projects from scratch to live on long terms: David&Martin, Archer IoT and more. Over the all time on Upwork, I used to creative and skilled interfaces for website themes for all popular CMS and custom frameworks.

#### UX Designer at HireRush.com

June 2015 - July 2016 (1 year 2 months)

Creating user interface and the interface of user's account, user scenario for pool of user roles. Analysis and design user forms and custom form controls.

Working with analytics, and conversion goals. Analysis of user recording maps to further improvements user interface. Creating tests and experiments for improving UX. Making UI styleguides to achieving positive experience of each user. Creating e-mail opt-in and notifications.

### Skills

**Design:** User flows, Concept sketches, Mock ups in Sketch & Photoshop, Style guides & pattern library, Illustrations & UI graphics, Vision wireframes & presentations.

**Prototyping:** Rapid prototyping using Axure & Invision, Interactive flow using html/css/js, Frameworks and api (angular material, bootstrap), VCS

**Research:** Data analysis, Persona creation, Brainstorming, A/B testing, Combat testing, User corner cases analysis.